

Programs

Animation/Illustration

Graphic Design

Industrial Design

Interior Design



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Short Resume

Chang Sik Kim is a typographer and communications designer, and an associate professor at San Jose State University, completed a Master of Fine Arts (1991) in Visual Communication Design at Hongik University in Seoul, Korea, and the second MFA in Graphic Design (Interaction Design emphasis) at the University of Illinois at Urbana-Champaign in 2000. Since 1991 he has taught at several universities internationally including Hongik University, and University of Illinois prior to joining the faculty of Graphic Design at San Jose State University in 2000.

Prof. Kim has published numerous numbers of design books, articles and research papers. He also held nine solo exhibitions (Armenia, Spain, Korea, Japan, and USA) that contain works on extremely diverse experimental subjects from metamorphosis image making, character design, typogram, concrete poetry to branding system design. In addition to receiving the Presidential Award for Korea National Design Competition in 1991, Prof. Kim was inducted into the Korea Design Promotion Hall of Fame in 1992 Korea.

As an independent design consultant and art director, Prof. Kim is continuing to practice professional design services for various ranges of clients from high tech corporates to special business firms. Chang Kim has evolved a design practice that crosses from print based design to time based and digital application design. Integrating and exploring wide verity of experiences from calligraphy, illustration, typography, web/information graphics, and user interface design in many of his projects, exhibitions, and publications.

Professionally, he designed several newspapers, magazines, and hundreds of book covers besides creating many successful characters design and on-line class web sites in Korea and United States. He has been an Art Director at Korea Herald Weekly in Seoul, Korea (1995-1996), Nealchemia Design Studio in San Jose, CA (1999-2004) and a freelance designer and consultant since 1991. Chang Kim has expertise in Metamorphic Image Making with Experimental Typography, Visual Identity Design, as well as Mascot Design involving a wide range of corporate and institutional clients and has earned numerous awards from national and international competitions.

Prof. Kim has worked on several typeface designs for Korean and Latin Alphabets for branding projects. Recently, he designed an official university typeface called "SJSU Spartan" for San Jose State University as for the visual identity design system of the new brand of SJSU community. "SJSU Spartan Roman" visualize the novelty of historical value of the oldest California public institution's pride and innovative and dynamic nature of modern aesthetics simultaneous. He also worked for HP computer for their international language font project (Korean Alphabet, "hangul") as an external consultant through Dalton Maag Font Studio in London, England. He has been a Juror of several International Design Competitions such as; "Poster for Tomorrow" 2013, and "Granshan", Barcelona Spain, 2014.

Prof. Kim's Clients have included Samsung Electronics, Cooliris, Hyundai Motors, Donghwa Bank, and Korea Herald Weekly Magazine, Korea IT Network, Celluon, Cisco Systems, among others. His recent work and research have emphasized dynamic interactive and information design. His research papers, articles, and works have appeared in various professional publications including Graphis, Print, How, Baseline magazine, ICOGRADA Conference, AIGA, Logolounge, MAC World Korea, LG AD Magazine, VIDAK annuals.

